

### REMARKS / DISCUSSION OF ISSUES

Claims 1-9 are pending in the application, where claim 10 had been canceled without prejudice.

The Final Office Action rejects claims 1-9 under 35 U.S.C. §103(a) over U.S. 5,699,106 (Matsubara) in view of U.S. 6,191,782 (Mori). It is respectfully submitted that claims 1-9 are patentable over Matsubara and Mori for at least the following reasons.

The Final Office Action correctly notes on page 3 that Matsubara does not disclose or suggest "displaying simultaneously marked portions of the interactive content and markers that mark the marked portions," as recited in independent claims 1 and 6. FIG 15 of Mori is cited in an attempt to remedy the deficiencies in Matsubara.

At the outset, it is pointed out that Mori has over 25 figures on 36 pages and 48 columns of text qualifying this patent as "complex". Therefore pursuant to 37 CFR 1.104, the Examiner must indicate how the reference is being applied. Further, since the reference is complex, Applicants will confine their remarks to those portions cited by the Examiner, except as otherwise indicated. Applicants make no representation as to the contents of other portions of the references.

Mori is directed to a terminal apparatus and method for achieving interactive operations by displaying a desired piece of image information at high speed using. Instead of achieving interactive TV by terminals sending requests to the TV broadcasting station, the broadcasting station sends a plurality of images and the terminals interactively select and receive a desired image. That is, interactivity is achieved by one-way image transmission.

FIG 15 of Mori shows a flowchart of a cache manager 17 reading contents in advance or one generation later, namely, the details of step S53 shown in FIG 14. In FIG 15, a cash table is generated and its contents obtained at a desired position.

Navigation information tables (NVT's) are stored in a navigation cache unit if there is enough free capacity, or in a marked area storing the oldest NVT.

It is respectfully submitted that Matsubara and FIG 5 of Mori, alone or in combination, do not teach or suggest the present invention as recited in independent claim 1, and similarly recited in independent claims 5-6 which, amongst other patentable elements, recites (illustrative emphasis provided):

displaying the interactive subtitle in response  
to the activating act including displaying  
simultaneously marked portions of the interactive  
content and markers that mark the marked portions.

FIG 5 of Mori does not even disclose or suggest displaying any markers, let alone displaying simultaneously marked portions of the interactive content and markers that mark the marked portions, as recited in independent claims 1 and 5-6.

Accordingly, it is respectfully submitted that independent claims 1 and 5-6 are allowable. In addition, claims 2-4 and 7-9 are allowable at least because they depend from independent claims 1 and 6, as well as for the separately patentable elements contained in each of the dependent claims.

In view of the foregoing, applicants respectfully request that the Examiner withdraw the rejections of record, allow all the pending claims, and find the application in condition for allowance. If any points remain in issue that may best be resolved through a personal or telephonic interview, the Examiner is respectfully requested to contact the undersigned at the telephone number listed below.

Respectfully submitted,



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October 28, 2008

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